

RIMAGE FULFILLMENT SERVICES OVERVIEW

Rimage offers global on-demand digital publishing solutions for all of your media and digital fulfillment needs. Using our API interface or online portal, backed by the Rimage production and order fulfillment team, create fully customized products with unique artwork and packaging ready to ship the next day. Whether you want to distribute your digital content on optical media such as CD, DVD, or Blu-ray™ disc, USB drives, SD cards, or HDD external hard drives, Rimage Fulfillment Services (RFS) handles the production, quality control, packaging, and shipping for you!

On-Demand Digital Publishing™

With Rimage Fulfillment Services, your digital content is published on-demand for you, eliminating worries about staffing, capital investment, inventory investment and management, forecasting, production and warehouse space. Partnering with RFS lets you focus on what you do best: managing your business instead of managing back-office content distribution.

Your orders are processed upon receipt and most are shipped by the following day. You pay only for what you need, without investing in inventory that may become obsolete. Because the digital content is created on demand, it becomes more cost-effective to maintain lower moving titles in your catalog and retain unique individual information like tax or patient medical information.

Security

Rimage Fulfillment Services is driven by security and quality control. At the highest level, your content is securely transmitted to RFS or is stored on a secure off-site location. During fulfillment, RFS uses a unique data matrix bar code that matches the digital media, packaging and the customer order together. With bar code scanning during each step of production and fulfillment, Rimage ensures that the right content goes to the right customer.

Ways to Partner with Rimage Fulfillment Services

Many options are available for partnering with Rimage, from simple file transfer to full integration with your ERP or CRM systems. RFS offers technical support and training to help you reach the level of integration you need for your business.

Create & Buy Online Portal

Our online-based portal, complete with your own branding, is easy to set up and requires no API integration. Simply set up your branded site and you're ready to offer your own on-demand fulfillment to your customers with real-time fulfillment and status reporting. Your customers can design the disc and packaging, add content, and save both for easy access down the road. With credit card processing, or optional monthly invoicing to you, your customer orders are on their way quickly and efficiently.



R I M A G E®
FULFILLMENT SERVICES

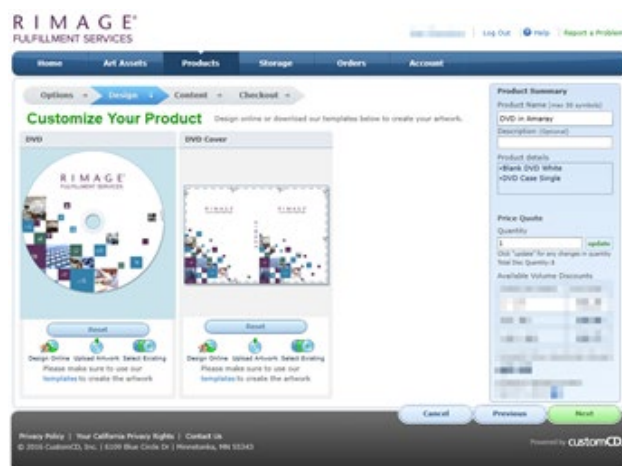


API Service

RFS offers a full Application Program Interface, enabling customization of fulfillment services under your own branding with your processing instructions, additional fields, information and personalization on the disc, menu and printed materials, and more. Order data including status, history, shipping and re-shipping is available through the API to ensure complete process control.

Other methods

- E-mail – RFS can receive and parse email notifications to create orders without an in-depth technical integration.
- FTP/SFTP – RFS can securely download order content from FTP servers.
- HTTP/HTTPS – RFS can access sites through HTTP/HTTPS to pull content.
- CSV File – Provide CSV order information extracted from your internal systems or databases.



Rimage Fulfillment Services Features

On-demand production with direct-to-end user fulfillment

- Produce static and dynamic content on demand
- Ship direct to end user, retail store, or warehousing agency
- Branded email notifications to end user or client with status update of orders
- API call backs to update order status

On-demand production with dynamic data

- Vary content and data per piece produced on-the-go
- Included customized messaging, serial keys, variable data per order
- One at a time, at no extra cost

Mass mailings

- Create unique media marketing pieces for mass distribution
- Ability to upload entire address list
- Ability to optimize mailing list to improve delivery time and postage costs

Bulk duplication

- Quantities of 2+ units per order of the same content
- Variety of packaging available (bulk spindles, media libraries, individualized packages, etc)
- Create for warehousing or retail opportunities

Light warehousing

- Ability to warehouse and ship items on behalf of client
- Can be included with media production items (manuals, dongles, etc.) or shipped alone
- Full inventory tracking capabilities through scheduled reporting

Rimage Corporation, founded in 1978, is a pioneer and innovator in CD, DVD, and Blu-ray Disc™ publishing, duplication and production technology, with over 20,000 Rimage systems currently installed globally. Rimage Fulfillment Services extends on-demand digital publishing to customers and markets who prefer a service model, with all fulfillment handled by professional Rimage staff operating in secure, quality-controlled facilities. Rimage is part of the Equus Holdings group of companies and is headquartered in Minneapolis, MN with additional locations in Dietzenbach, Germany; Tokyo, Japan; Shanghai, China; and Taipei City, Taiwan.

Blu-ray Disc™ is a trademark of the Blu-ray Disc Association.